



KICK BUTTS DAY: March 16, 2016

Kick Butts Day is an annual day of activism that empowers youth to stand out, speak up and seize control against Big Tobacco. On Kick Butts Day, teachers, youth leaders, health advocates, and many others organize events to raise awareness of the problem of tobacco use in their state or community, encourage youth to reject the tobacco industry's deceptive marketing and urge elected officials to take action to protect kids from tobacco. Last year, we had more than **1,000 Kick Butts Day events**.

How It Works

[Getting Started](#)

Plan and execute a powerful Kick Butts Day event by following our three easy steps – **(1) Plan it, (2) Register it and (3) Supercharge it!**

What We Offer

[Mini-Grants](#)

We are excited to announce that this year; we will once again offer **\$150, \$250 and \$500** mini-grants to support select events. Once you have registered your event, you will be able to apply for a mini-grant to support it. Don't wait – mini-grant applications are due **January 13th, 2016!**

[Webinar Series](#)

Each year during the Kick Butts Day season, we offer monthly webinars to provide updates and share tips from experts on how you can [supercharge your event](#). Mark your calendars and join us to hear the latest news, learn alongside other event organizers and ask the Kick Butts Day team questions.

[Media Support](#)

After you [register your event](#), our Kick Butts Day media team will contact you and work with you to get media attention.

After a media team member has spoken with you, the event will be listed on our Kick Butts Day map and included in press releases so reporters can find important information about the event details. Then, our media team will start “pitching” your event to individual journalists.



Youth Advocates of the Year Awards

Our annual **Youth Advocates of the Year Awards** honor top youth leaders in the fight against tobacco. These teens have advocated for tobacco prevention policies, taken on the tobacco industry and its deceptive marketing, and helped keep peers tobacco-free.

Winners are honored at [our annual Gala](#) in Washington, DC, and receive scholarships and grants to support their work. Winners also serve as spokespeople for tobacco control and work closely with the Campaign for Tobacco-Free Kids on local, state and national policies. Individual award winners serve as tobacco control ambassadors, speaking at national events and training other youth advocates around the country.

Award Categories

NATIONAL (Grades 9-12):	Any state
EAST (Grades 9-12):	CT, DC, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VA, VT, WV
SOUTH (Grades 9-12):	AL, AR, FL, GA, LA, MS, NC, PR, SC, TN, TX, US Virgin Islands
CENTRAL (Grades 9-12):	IA, IL, IN, KS, KY, MI, MN, MO, ND, NE, OH, OK, SD, WI
WEST (Grades 9-12):	AK, American Samoa, AZ, CA, CNMI, CO, Guam, HI, ID, MT, NM, NV, OR, UT, WA, WY
GROUP (Grades 7- 12):	Any state

Scholarships & Grants

NATIONAL	\$5,000 scholarship; \$500 grant
REGIONAL WINNERS	\$2,500 scholarship; \$500 grant
GROUP WINNER	\$2,500 grant

[Applications & Additional Information](#)