



2015-2016 Call to Action

Youth have the power and influence to lead - not just in the future, but right now.

As part of our mission to improve lung health and prevent lung disease, the American Lung Association in Idaho is excited to announce a grant opportunity, with \$750-1,000 grants available to nine youth groups across Idaho.

We are looking for youth eager to take a leadership role in engaging with adult decision makers at the local and state levels to make a difference in the lives and health of young people in Idaho.

Tobacco may sound less dangerous than other issues facing youth, such as meth and other illegal drugs, alcohol abuse, car accidents, and suicide—but tobacco will kill many, many more people this year than all of those other factors combined. In fact, if current trends continue, **30,000 kids alive in Idaho right now will die prematurely due to the effects of tobacco.**

Meanwhile, the tobacco industry spends over \$58 million a year in Idaho alone to market its deadly and addictive products – marketing that is often targeted to youth, despite what the industry may claim. We think that’s wrong. You probably think it’s wrong too. So what can you do about it? **STAND** up and use your power for positive change!

Program details are outlined in the enclosed materials. We want to know about your group’s previous accomplishments, your ideas for **STAND** projects or activities, and how this program fits into your group’s plans for the school year.

We hope you’re as excited about this opportunity as we are and that your group will apply for a grant. There are three attachments to this message: (1) the 2015-2016 grant information and application instructions, (2) the youth grant application, and (3) the adult advisor grant application.

To apply, complete both the youth application and the adult advisor application and submit them together by email to lhall@lungmtpacific.org. Please contact Liz Hall for more information at (208) 345-2209 or lhall@lungmtpacific.org.

Looking forward to hearing from you!



2015-2016 Grant Information

Program Description, Application Instructions, and Grant Process

Grant Purpose: Young people are known to be effective change agents. This program engages Idaho youth, ages 13-19, in a statewide movement against tobacco use. Youth engagement is the cornerstone of this initiative.

Program Description: Grant recipients will be awarded funds which to conduct activism and advocacy projects against tobacco use in their communities. STAND grantees will be required to conduct both activism and advocacy activities in their communities.

- *Activism:* an activity, project, or event to raise community awareness about the threat tobacco poses to youth, and to encourage stronger tobacco-control policies in their community or at the state level.
- *Advocacy:* students must use the above activity towards work with decision makers at the local or state level to improve tobacco-related policies in their community or at the state level. The goal of this project is to increase leaders' understanding of and support for a specific tobacco policy change that will benefit your peers and community.

Grantees will be awarded \$750 with which to complete their projects. A supplemental award of \$250 may be available after the initial award based on need and availability of funds.

Youth Role: As part of this program, you are at the forefront of healthy change for your community. You will learn how to make your voice heard and how to create community change. *Youth are to take the leading role in completing the grant application, planning the activism and advocacy work, and completing the final grant report.*

Adult Advisor Role: Each student group must have an adult advisor who ensures that grant money is well spent, submits expense receipts, and oversees the youth during the projects. *Youth are to take the leading role in completing the grant application, planning the activism and advocacy work, and completing the final grant report.*

General Information: Grant funding can be used for meetings, trainings, community/school projects including materials and supplies, food and refreshments; photocopies; transportation to project activities or events; postage and shipping; equipment rental or purchase (such as video cameras, etc.).

Groups do not have to be currently working in tobacco control to apply, but relating tobacco prevention efforts to the group's core mission is encouraged.

If your group's grant application is approved, you will be required to send two youth representatives and one adult advisor to our Youth Seminar in **early November** (dates to be announced by July 1st) in Boise. Expenses for lodging, meals, and transportation will be covered by ALA in Idaho. ALA staff will assist you in making travel arrangements. The seminar will provide training in youth advocacy, media literacy, policy change, tobacco

issues, and communicating with decision makers. It will also give youth the opportunity to network with students from around the state and to share ideas for working in their communities.

All grant activities must be completed by April 30, 2016 and final reports will be due by May 15, 2016. Extensions will not be given, and grantees will be expected to spend all allocated funds within the grant timeline.

Requirements for Grant Recipients:

1. All grantees must have a sponsoring organization that is a school, faith-based organization, or community-based agency. The sponsoring organization must be willing to assume fiscal responsibility for the funds awarded.
2. All grantees must have an adult advisor that works with and supports the youth group leading the project and who acts as the adult contact. The advisor ensures submission of the final report by the deadline and the appropriate use of grant funds.
3. All grantees must have a minimum of 4 youth and 1 adult advisor involved in the project.
4. Each grantee must send two youth representatives and the adult advisor to the Youth Workshop in November 2015 in Boise.
5. All grantees must participate in a minimum of two activities or events, one of which be an advocacy activity with local or state decision makers (town or city council members, state House Representative and/or State Senator from your group's legislative district).

Reporting:

1. Grantees will attend monthly check-in meetings as needed via telephone with ALA in Idaho staff, and must submit monthly, mid-year, and final year progress reports with receipts.
2. All grantees must provide ALA in Idaho staff with copies of any materials produced, photographs taken, and media coverage earned as a result of grant activities.
3. Final reports, including details of how funds were spent, are to be submitted to ALA in Idaho staff by May 15, 2016.

Notice to Applicants:

1. Money awarded through the grant program cannot be spent on lobbying (call for action and/or direct support of state legislation) on behalf of a specific bill.
2. Grant recipients and their advisors may not receive funding or have affiliations or contractual relationships with any tobacco company, its affiliates or subsidiaries, or its parent company.

Application Process: This application is in two parts—the youth portion and the adult advisor portion. The youth portion should be completed by the youth group, and the advisor should fill out the adult portion. Both sections must be included in your submission in order for your application to be considered. Electronic submissions are preferred. If you are unable to submit your application electronically, please advise us in advance that you will be sending your application via regular mail. Mailed applications must be received by September 30, 2015.

You may include additional materials with you application such as pictures, letters of support, stories, news articles about your group, or videos. The materials you submit will not be returned. ALA in Idaho reserves the right to use submitted materials from grantees for program promotion and evaluation.

Grant award decisions will be made by a Grants Committee comprised of individuals with tobacco advocacy experience. ALA in Idaho staff will provide technical assistance to interested applicants. If you have any questions about the application process please contact Liz Hall, Community Engagement Manager, at (208) 345-2209 or lhall@lungmtpacific.org.

Timeline:

1. Deadline for Applications: September 30, 2015
2. Notification of Funding: On or before October 8, 2015.
3. Required STAND Training Workshop for all grantees: early November in Boise (dates to be announced by July 1)
4. All grant activities and projects to be completed by April 30, 2016.
5. Final reports to be submitted by May 15, 2016.

Application Part 1 – Youth Application



2015-2016 Grant Application

PART 1: Youth Application

Please complete this form electronically and submit it along with any attachments to your adult advisor by email.

Submit Youth and Adult Applications and attachments by email to lhall@lungmtpacific.org by September 30, 2015.

Name of the Club or Organization

Address

Phone

Student Leader

Student Leader agrees to serve as contact and lead on this grant. Student Leader commits to:

- Completing project activities
- Attending the 2015 STAND Workshop
- Sending one additional student member of the group to the 2015 STAND Workshop
- Submitting receipts with quarterly reports
- Cooperating with the ALA staff and Grants Committee
- Appropriately using and reporting on grant funds
- Not accepting any funding from the tobacco industry or any of its affiliates

School

Phone

Email

1. Describe your organization, including what you normally do at meetings.

2. How many students are active in this organization?

- a. At the beginning of the school year
- b. At the end of the school year
- c. Over the summer

3. What grades are your members in?

Application Part 1 – Youth Application

4. How often and where does your group meet?

5. How long has your group been active?

Since this school year
 Since before last school year

Since last school year
 Since this summer

6. How does STAND fit into the activities you have planned for this year?

7. Why do you believe your group should be part of STAND? Please feel free to be creative. You can express yourself however you choose. Include your answer here and send email attachments or links for other items such as posters, videos, and music.

8. STAND involves two parts:

Part 1 is a community awareness or activism project or event to raise awareness about the threat tobacco poses to the health and future of Idaho youth. What idea or ideas does your group have for this part of the grant?

Part 2 is advocacy—working with decision makers at the local or state level to improve tobacco-related policies in your community. The goal is to improve leaders' understanding of and increase leaders' support for a specific tobacco policy change that will benefit your peers and your community. What ideas do you have for working towards a specific tobacco policy change that will benefit youth and the community?

9. Who completed this application?

Please email this form to your advisor along with any attachments.