



IDAHO OFFICE OF DRUG POLICY 

*Substance Abuse Prevention Month
2014*



Red Ribbon Rally

Courtesy: Drug Free Idaho

ODP E-SCAVENGER HUNT WINNER
SUBSTANCE ABUSE IN AMERICA
PREVENTION IN IDAHO
FINAL REALITY PARTY TOURS



E-SCAVENGER HUNT WINNER

The winner of the Red Ribbon Week e-scavenger hunt is **Amy Johnson**! Amy, we will deliver your medication lock box this week.

If you want a chance to win a lock box, participate in the final Substance Abuse Prevention Month e-scavenger hunt October 28 to November 2.

Substance Abuse Prevention Month E-scavenger Hunt

1. Read the Substance Abuse Prevention Awareness Newsletter
2. Click [HERE](#) to answer one question and be entered into a drawing for a prescription medication lock box.

Submissions are due on Sunday, November 2. One (1) entry per person, please.

Substance Abuse in America

by CSAP/SAMHSA Fellow Program, Cohort 2013/2014

"Substance abuse is not addiction (other names for "addiction" include: alcohol dependence, alcoholism, drug addiction, drug dependence).

Substance abuse is abuse. It is the kind of substance misuse that changes the way a person's brain works--whether that's repeatedly engaging in at-risk drinking, or taking prescription drugs without a prescription or in excess of the prescribed dosage, or using illegal drugs. And it is these brain changes that alter a person's behaviors.

Stopping substance abuse before it begins can increase a person's chances of living a longer, healthier and more productive life. Stopping substance abuse before it begins can increase the chances for the loved ones in their life (the spouses, parents, children, siblings) not to have to experience the physical and emotional consequences caused by the secondhand drinking/drugging.

Substance abuse significantly affects the health and well-being of our nation's

youth and people of all ages:

- An estimated 10 million people aged 12 to 20 report drinking alcohol during the past month (NSDUH, 2010). To put that in perspective, **that's more than six times** the population of the state of Idaho who have engaged in underage drinking in America.
- Approximately 23 million Americans (roughly the population of Australia) are current illicit drug users (CIA; NSDUH, 2010).
- Almost 18 million Americans are classified with alcohol dependence or abuse (NSDUH, 2010).
- Alcohol is a factor in approximately 41 percent of deaths from motor vehicle crashes (NHTSA, 2010).

Not only are these numbers significant, but so are the numbers of people who are on the receiving end of a person's substance abuse behaviors– the drunken arguments; physical fights; verbal, physical or emotional abuse; driving while impaired; engaging in risky sexual behaviors; and/or blackouts. These numbers are the one in four children and the over half of American adults who experience secondhand drinking or secondhand drugging– the impacts, the outcomes, and the fallout of being on the receiving end of a persons' substance abuse behaviors."

PREVENTION IN IDAHO

ODP brings substance abuse prevention to Idahoans in a variety of ways:

- **Substance Abuse Prevention & Treatment Block Grant (SABG):** provides funds to support a prevention infrastructure with **direct service providers** for youth, families and other at-risk individuals and **coalitions** seeking funding to employ environmental strategies designed to reduce the impact of substance abuse on communities in Idaho.
- **Strategic Prevention Framework State Incentive Grant (SPF SIG):** provides funding to coalitions to use findings from public health research, along with evidence-based prevention programs, to build capacity and sustainable prevention. This, in turn, promotes resilience and decreases risk factors in individuals, families, and communities.
- betheparents.org: this website is a multi-agency collaboration that offers practical resources to help parents "to prevent and reduce underage drinking in Idaho by providing parents and guardians with information

about the harmful effects of alcohol on the developing teen brain, along with proven skills for preventing underage alcohol use" (betheparents.org/about).

- [Lock Your Meds Idaho](#): ODP brought this national media campaign to Idaho through funds from the Millennium Fund. This campaign brought awareness to Idaho's adults about the rising abuse of prescription drugs and to keep drugs safely locked away from youth.

REALITY PARTY TOUR DATES

| Date | Organizing Coalition | Location | Contact |
|----------------------|--|----------|---|
| Thursday, October 30 | Drug Free Idaho / Meridian Anti-Drug Coalition | Meridian | Rob Stevenson RStevenson@cityofboise.org |
| Friday, November 3 | Salmon School District | Salmon | Sharon Infanger sharoninfanger@gmail.com |

MISSION: The Idaho Office of Drug Policy leads Idaho's substance abuse policy and prevention efforts by developing and implementing strategic action plans and collaborative partnerships to reduce drug use and related crime, thereby improving the health and safety of all Idahoans.

VISION: The Idaho Office of Drug Policy envisions an Idaho free from the devastating social, health, and economic consequences of substance abuse.



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