



# IDAHO OFFICE OF DRUG POLICY

*September 2015*



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REVAMPED BETHEPARENTS CAMPAIGN  
BETHEPARENTS SWEEPSTAKES– WIN \$100  
CELEBRATE NATIONAL FAMILY DAY  
DRUG TAKE BACK EVENT– Boise  
CCI FALL CONFERENCE  
ICADD SCHOLARSHIPS AVAILABLE  
FALL REALITY PARTIES  
PROGRAM SPOTLIGHT: Madison County

## DRUG TRENDS: Flakka



## BETHEPARENTS.ORG



ODP is proud to announce a revamped [BethParents.org](https://www.betheparents.org)! Bethparents.org works to prevent and reduce underage drinking in Idaho. The campaign speaks to parents of children 8–20, the ages when kids are curious about and at risk for using alcohol. Over the next three months, Idahoans will see billboards and hear TV and radio spots sharing the message to Be Aware, Be Engaged and Find Help.

### Be Aware

Sometimes the signs of alcohol and drug use aren't easy to spot. Parents can learn what to look for and take a "tour" of a mock-bedroom scene that highlights items and brands associated with alcohol.

[betheparents.org/know-the-signs](https://www.betheparents.org/know-the-signs)

### Be Engaged

Parents learn when and how to start speaking to their children about alcohol and arm their children with tools for saying no to peer pressure.

[betheparents.org/start-talking](https://www.betheparents.org/start-talking)

Parents can share the site's "Passion" videos with their children to get them inspired to find something they love to do. Kids with a strong focus are less likely to

participate in negative activities like underage drinking that get in the way of their success. These videos feature 3 outstanding Idaho youth, check them out!

[betheparents.org/find-their-passion](http://betheparents.org/find-their-passion)

Parents will find professional resources to help them if their child is already drinking.

[betheparents.org/contact-find-help](http://betheparents.org/contact-find-help)

### Be the Parents

All this information and more are available at [betheparents.org](http://betheparents.org). Check it out and share the website today!

## FIND THEIR PASSION SWEEPSTAKES



**FIND THEIR PASSION SWEEPSTAKES**

**Win \$100 towards activity registration fees for your child**

In support of our [BeTheParents.org](http://BeTheParents.org) efforts, we're giving away \$100 towards registration fees to help parents sign their kids up for worthwhile activities! We're giving away seven of these prizes, one for each of Idaho's health districts. We will pay the \$100 directly to the activity vendor once a parent chooses and schedules the activity for their child.

To enter, parents may "Like" our BeTheParents.org Facebook page and provide their email address and city name (so we can determine which health district they reside in).

The sweepstakes runs through October 1, 2015. Like, enter and share the sweepstakes at <http://woobox.com/tmmqvn>.

## NATIONAL FAMILY DAY

Mark your calendars and plan on celebrating your family on **Monday, September 28!** National Family Day is a national movement to celebrate parental engagement as an effective tool to help keep America's kids substance free.

One way to celebrate your family is by simply eating dinner together. Data shows that kids who have frequent meals (defined as 5 or more each week) with their family are more likely to report having high-quality relationships with their parents. Additionally, these children are at lower risk for alcohol and substance dependencies, develop better eating habits, are less likely to have weight problems and tend to perform better academically than their peers who frequently eat alone or away from home (The National Center of Addiction and Substance Abuse at Columbia University). One way to get involved is by participating in DrugFree Idaho's Family Dinner Night challenge. Details [HERE](#).

To learn more about National Family Day and get more ideas about how to celebrate, visit <http://casafamilyday.org/familyday>.

## DRUG TAKE BACK EVENT

Saturday, September 26 is National Prescription Drug Take Back day. DrugFree Idaho, local law enforcement, and Fred Meyer are hosting a take back day in Boise. Please see the [attached flyer](#) for details.

If you do not live in the Boise area, please visit [ODP's website](#) to find a permanent drop box location near you.

## CCI Fall Conference

Community Coalitions of Idaho (CCI) is offering coalition training for coalition members and leaders.

At this training, you will learn how to maximize your prevention efforts by increasing your knowledge of coalition development, management and sustainability, There will also be valuable information regarding prescription take-back programs, Idaho drug trends, as well as networking and sharing with other Idaho coalitions.

Date: October 29 & 30

Location: Coeur d'Alene, Best Western Plus

More Information: [Conference Flyer](#)

[Registration Form](#)

[Scholarship Application](#)



## 2016 ICADD SCHOLARSHIPS

The ICADD Foundation was awarded an Idaho Millennium Fund grant in spring 2015 to offer a limited number of conference scholarships to support attendance by rural providers of SUD treatment, prevention and coalition building groups.

Check out the [scholarship application](#) to view requirements and award. The deadline to apply is September 30, 2015.

ICADD 2016 will be held on May 17-19, 2016 (pre-conference May 16). The conference is a fantastic opportunity to gain knowledge, skills and network with other SUD professionals.

## FALL REALITY PARTIES

Community coalitions around the state have had great success in helping parents understand the realities of teen's parties today with the Reality Party for Parents. Two coalitions are hosting reality parties this fall, so if you have not yet had an

opportunity to attend one or have been meaning to invite a friend, now's your chance. See the schedule and locations below.

### **Boise**

Date: Tuesday, October 20

Time: Tours start every 1 hour between 3:00 PM–6:00 PM *Registration Required*

Register Online: [www.drugfreeidaho.org/register](http://www.drugfreeidaho.org/register)

Click [HERE](#) for more information.

### **Sandpoint**

Date: Tuesday, October 27

Time: Tours run every half hour from 4:30 PM until 7:30 PM

Register: Call or email Kari Clark at 480-206-5006 [kari.clark@lposd.org](mailto:kari.clark@lposd.org)

More information on Facebook:

<https://www.facebook.com/events/591890674282093/>

## PROGRAM SPOTLIGHT: Madison County Community Coalition

The Madison County Community Coalition (MCCC) was formed in 1994 with the goal of building strong community collaborations to assess and address the development and needs of Madison County's youth and families. For the greater part of the MCCC's existence, the coalition was maintained and operated on a volunteer basis. Over the years, there have been a number of challenges and threats to the development and well being of area families and youth, including crime, academic issues, economic concerns, recreational problems, and drug use.



One of greatest strengths of the MCCC and Madison County as a whole is the dedicated and passionate community members and the MCCC has been able to benefit from this attitude of care and concern for over 20 years. With the recent reception of the Strategic Prevention Framework funding through the Idaho Office of

Drug Policy, the MCCC has been able to turn a more keen focus to specifically reducing and preventing prescription drug, alcohol, and marijuana use.

The MCCC has worked closely with many agencies, businesses, and partners over the years and has been able to benefit from this collaboration and teamwork. There are currently two prescription drug drop-boxes in the county: one in the Police Department and one in the Sheriff's Office. This past summer, the coalition worked with the Police Department to offer a Rx drug disposal drive-thru, providing a more convenient opportunity for community members to safely dispose of their prescriptions. This is one example of how the MCCC has been proactive in addressing the challenges facing area youth and families and, though drug abuse prevention is difficult work and takes time and many resources, approaching this important issue as a coalition will continue to enhance and strengthen those efforts being made as a community.

Thanks to Kavi

## DRUG TRENDS: Flakka



*Flakka*

Story from Robert Glatter, MD in Forbes

A man rushes out of his house in Miami last month, ripping his clothes off in a rage, screaming violently, after smoking a crystal-like drug. Five police officers are

required to take him down as he exhibits superhuman strength. He is sweating, paranoid, delusional and hallucinating about seeing objects in front of him.

The behavior described above, known as "excited delirium", is the result of emerging use of a new synthetic amphetamine-like stimulant that is similar to the compound contained in bath salts, also known as cathinones. The drug is called "Flakka", and if you are the parent of a teen, it's important to educate yourself about this new designer drug.

Flakka, which comes in crystalline rock form, can be swallowed, snorted, injected, or used in an e-cigarette and vaped. The duration of the effects of the drug can last as few as 3-4 hours, but can also linger for several days. The drug is highly addictive, both from a physical as well as a psychological perspective.

The physiologic effects of Flakka trigger severe anxiety, paranoia, and delusions, leading to a psychotic state, characterized by a surge of violence associated with increased strength and loss of awareness of reality and surroundings.

One of the chief concerns of Flakka is that the suppliers—typically from China, Pakistan and India— as well as users often do not know what is actually contained in the drug when it is sold on the streets. Transactions by lower level suppliers are often made online, then reaching the streets where it is repackaged in capsules or made available for vaping. Lacking purity, it may be combined or cut with anything from heroin to cocaine, or even sprinkled with cannabis.

According to the U.S Drug Enforcement Administration (DEA), Flakka cases are significantly increasing from no reported cases in 2010 to 85 cases in 2012, and now greater than 670 in 2014. No statistics are available on reported cases in 2015 thus far.

Read the entire story: [Forbes](#)

Additional stories: [KSL.com](#)

View the ODP Flakka Infographic [HERE](#)

**MISSION:** The Idaho Office of Drug Policy leads Idaho's substance abuse policy and prevention efforts by developing and implementing strategic action plans and collaborative partnerships to reduce drug use and related crime, thereby improving the health and safety of all Idahoans.

**VISION:** The Idaho Office of Drug Policy envisions an Idaho free from the devastating social, health, and economic consequences of substance abuse.



*304 N 8th St, Room 455 Boise, Idaho 83720*

