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IDAHO OFFICE OF DRUG POLICY



March 2017

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2017 CADCA National Leadership Forum
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2017 CADCA LEADERSHIP FORUM

11 Idaho coalitions attend CADCA's national leadership forum



Representatives from coalitions across the state headed to the Washington, D.C., area to join approximately 3,000 substance abuse prevention specialists and advocates from throughout the country for CADCA's (Community Anti-Drug Coalitions of America's) 27th Annual National Leadership Forum.

CADCA's Forum covered a wide range of topics – everything from preventing prescription drug abuse and the abuse of synthetic drugs and marijuana to creating tobacco-free environments and developing policies to reduce underage drinking.

During the forum, 11 Idaho coalitions graduated from the National Coalition Academy. The Director of the Center for Substance Abuse Prevention, Fran Harding delivered the keynote address, touching on her own background and what prompted her to follow the career path of prevention. She encouraged graduating coalitions to stick with it, learn from it, and concluded with "make someone's life better, enjoy yourself, the rewards you receive will set you free." Graduates included the following Idaho community coalitions: Clearwater Youth Alliance; Coalition for Drug Free Youth – Fruitland, Payette, Weiser; Community Coalitions of Idaho; Custer County Coalition; Lapwai Community Coalition; Latah County Youth Advocacy Council; Meridian Anti Drug Coalition; Middleton United Substance Abuse Coalition; Blaine County

Drug Coalition; 7 B Drug Free Community Coalition; Idaho College Health Coalition.

The coalition representatives heard from several federal leaders including Michael Botticelli, former director of the Office of National Drug Control Policy, and Senator Sheldon Whitehouse (D-RI) both of whom received CADCA's National Leadership Award at the event. Idaho coalitions also met with Idaho representatives and senators at the Forum's Capitol Hill Day.

Some of the coalitions' youth members participated in CADCA's National Youth Leadership Initiative training events to help them become strong community leaders.

"We are so excited to be able to spend several days with other similar organizations from across the country, learning and honing our prevention skills so our community can be a better place, one that doesn't suffer from the harms of drug and alcohol abuse," says Tammy Rubino, Executive Director Community Coalitions of Idaho, "We plan to come back re-energized with new strategies under our belt to tackle drug use in Idaho".

Be The Parents Mini-Grants

Six Idaho communities receive funding to promote the Be the Parents underage drinking campaign

The Idaho Office of Drug Policy has awarded approximately \$60,000 in mini-grants for community coalitions to utilize ODP's "Be The Parents" underage drinking media campaign. The materials include TV, radio, posters, postcards, coffee sleeves, billboards, bus and newspaper ads. The pieces are co-branded and promote coalition activities geared toward helping kids find their passion in a local, community-oriented setting. The campaign will be rolled out in each community during the month of March. The mini-grants were awarded to the following organizations:

Organization

Blaine County Coalition

Area Served with the Mini-grant

Blaine County

Clearwater Youth Alliance	Clearwater County
	Nez Perce County
	Idaho County
Community Coalitions for Substance Abuse Prevention	Sandpoint
Custer County Coalition	Custer County
Lifeways, Inc.	Caldwell
St. Luke's Coalition for Drug Free Youth	Fruitland
	Payette
	Weiser

[CHECK OUT
BE THE PARENTS.ORG](https://www.be-the-parents.org)

FY18 SABG FUNDING ANNOUNCEMENT

The Substance Abuse Block Grant (SABG) application is open through March 24.

The Office of Drug Policy is currently accepting applications for grant projects seeking to prevent substance abuse in Idaho. Public entities and non-profit organizations are eligible for funding and encouraged to apply for this grant program. ODP will award approximately \$1.6 million in grants to fund substance abuse primary prevention programs across the state for FY2018.

For additional information, and to apply, please visit:

<https://prevention.odp.idaho.gov/grant-opportunities/>

PROGRAM SPOTLIGHT

Escape the Vape

Submitted by Tiffany Jensen

Escape the Vape is a public awareness campaign meant to bring awareness about the harmful affects of vaping. Vaping is the act of inhaling and exhaling the vapor produced by an electronic cigarette or similar device. Escape the Vape operates with a grant from the Idaho

Office of Drug Policy, and consists of two project managers and twelve student interns. The group is able to spread awareness about vaping through visiting local schools, media campaigns, and presenting at city councils throughout the area. The program also uses teens to help bring awareness so that it can be more meaningful for their peers. It is the organization's hope that the message will prevent young adults from vaping, and encourage those who have already started to stop.

Check out the media attention Escape the Vape is generating:

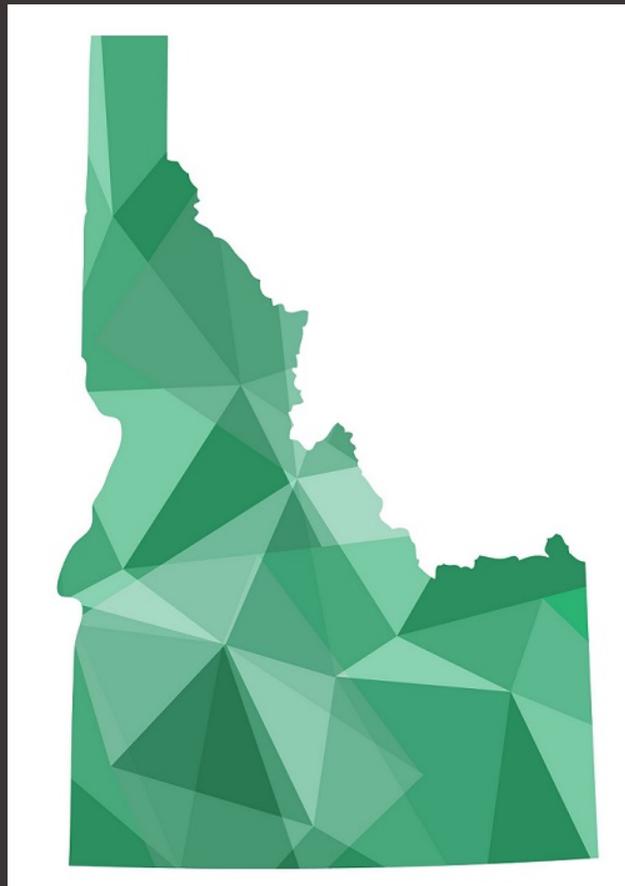
[Rexburg Standard Journal](#)

[BYU-Idaho Radio](#)

Drug Trends

2016 Idaho Substance Abuse Needs Assessment

The State Epidemiological Outcomes Workgroup (SEOW), with the help of other state and federal agencies, update their substance abuse prevention needs assessment each year. With funding from the Strategic Prevention Framework State Incentive Grant (SPF SIG) awarded to the Office of Drug Policy in 2013, the SEOW has since developed a list of indicators they use to track the impact of substance abuse on Idaho. This data may be used by various agencies, but the purpose of this document is to provide an assessment for strategic planning purposes at the state and local levels.



A few notable observations were made based on the data:

- In regard to substance use, **smokeless tobacco** use among Idaho adults is **higher** than the national average and is increasing

(BRFSS, 2011–2015). Conversely, Idaho has seen significant reductions in past year non medical use of prescription pain relievers (NSDUH, 2009–2014), current cigarette smoking among adults (BRFSS, 2011–2015), and past 30 day alcohol use, binge drinking, and frequent cigarette smoking among high school students (YRBS, 2007–2015).

- The drug trafficking arrest rates have increased in Idaho. Although trafficking arrests account for a small proportion of all drug-related arrests, since 2011, the prescription drug, marijuana, and other drug trafficking arrest rates increased by 283%, 86%, and 175%, respectively (NIBRS, 2011–2015).
- According to the Bureau of Vital Records and Health Statistics, the alcohol induced-mortality, including deaths caused from alcoholic liver disease, is above the national average in Idaho and is increasing, especially among American Indians. The rate of alcohol-induced mortality is almost three-fold higher among this racial group than the state rate as a whole.
- In 2014, out of all publicly funded treatment admissions, excluding those funded from Medicaid, approximately 35% reported that methamphetamine was their primary substance of abuse upon treatment entry, making it the most reported primary substance of abuse among people entering publicly funded treatment (TEDS, 2004–2014). In the same vein, the proportion of individuals entering treatment for primarily heroin in Idaho has surpassed the proportion entering treatment for primarily prescription drug abuse (TEDS, 2004–2014).

[VIEW THE
2016 NEEDS
ASSESSMENT](#)

The Idaho Office of Drug Policy leads Idaho's substance abuse policy and prevention efforts by developing and implementing strategic action plans and collaborative partnerships to reduce drug use and related crime, thereby improving the health and safety of all Idahoans.



We envision an Idaho free from the devastating social, health, and economic consequences of substance abuse.



STAY IN TOUCH



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